

**Bradford  
Producing  
Hub**

**ORAGE**

# Make Work

**R&Ds and Grants  
Information Pack**



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**



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## Intro

### Welcome to Bradford Producing Hub's R&D and Grants information pack.

We hope this contains everything you need to enable you to understand, prepare and apply to for our funds for the creation of new work. If you need any help completing your application for access or any other reason, or if you have any questions, you can contact us at [hello@bdproducinghub.co.uk](mailto:hello@bdproducinghub.co.uk) and we'll get it sorted.

This pack provides a quick overview of our plans for the next 3-years, and the details of our Round 1 R&Ds and Grants.

**Good luck!**

## R&D and Grants Rounds:

We do not want you to feel rushed, pressured or force your work into a process it is not right for, therefore below is an outline of planned grant rounds to help you decide if now is the right time.

Each year there will be funding opportunities for R&Ds, work with a specific focus and general projects.

Summary	Timescale	Commission	Value
<b>Round 1</b> <b>9 Awards</b> <b>Total Pot: £81,000</b>	<b>Call outs:</b> Jun 20 <b>Confirmed:</b> Jul 20 <b>Output period:</b> Sept 20 to Jul 21	<b>Just R&amp;D It:</b> no output expected <b>Test It R&amp;D:</b> with audience engagement <b>Focus On:</b> 'Playing Out' <b>Your Idea, Your Way</b>	x 2: £3,000 each x 2: £5,000 each x 3: £15,000 each x 2: £10,000 each
<b>Round 2</b> <b>6 Awards</b> <b>Estimate Pot: £55,000</b>	<b>Call outs:</b> Feb 21 <b>Confirmed:</b> Mar 21 <b>Output period:</b> May 21 to Dec 21	<b>R&amp;Ds</b> (focus TBC) <b>Focus On:</b> (focus TBC) <b>Your Idea, Your Way</b>	Min. 3 Min. 1 Min. 2 Values TBC
<b>Round 3</b> <b>4 Awards</b> <b>Estimate Pot: £74,000</b>	<b>Call outs:</b> Sept 21 <b>Confirmed:</b> Oct 21 <b>Output period:</b> Dec 21 to Sept 22	<b>Focus On:</b> (focus TBC) <b>Your Idea, Your Way</b> <b>Commission</b> – large	Min. 1 Min. 2 Min. 1 Values TBC

## Type of work:

### **BPH is all about live arts.**

This means anything that involves a live performance to a live audience. It can be any kind of performance style, for any size of audience.

Refer to the Key Areas on page 8 we want to address, and specific details for each round.

## Bradfordness:

BPH aims for more live performance to be made and staged in Bradford. At least one of the key creatives in your team should have a strong connection to Bradford (and the more the better!). You might decide to make or premiere the work elsewhere, but (for Grants) you must have plans to perform it in Bradford (more info on page 6).

## Relationship between R&Ds and Grants:

BPH will work with all R&D recipients to support the ongoing development of their idea in a variety of ways, supporting people to identify partnerships and opportunities for the delivery of their idea.

BPH cannot commit to directly supporting or funding any R&D through to full delivery.

Successful R&D applicants are eligible to apply for future rounds with the same or a different idea.

## Application Process:

Written / Audio / Film, uploaded to a simple online form: at [bdproducinghub.co.uk/make-work](https://bdproducinghub.co.uk/make-work), full details on page 14.

## Eligibility Checklist

### **You should be able to tick all of these:**

- ☐ At least one of the creative team has a strong connection to Bradford
- ☐ The project will happen in and/or be performed in Bradford
- ☐ It is about live arts and performance
- ☐ It relates to a new work that has not been performed previously
- ☐ Your idea is clear and achievable

### **Plus one of these:**

- ☐ **Just R&D It:** you have an idea you want to research
- ☐ **Test It R&D:** you have an audience, group or community you want to involve
- ☐ **Focus On: Playing Out:** your idea can be created during social distancing or be ready to go quickly
- ☐ **Your Idea, Your Way:** your idea would make a big difference to your creative development

**Ready to apply  
for this round?  
Now read the  
details!**

# Round 1 – Summary:

**No. of Awards: 9 | Total Pot: £81,000**

**Delivery Period: Sept '20 to July '21**

**1**

## **Just R&D It** Page 5

**£3000 x 2 awards**

**1 stage process. Deadline: 3 July**

BPH want to encourage 'true' R&D projects: Projects that are purely about research and/or development of a new idea, with no public output expected.

**2**

## **Test It R&D** Page 5

**£5000 x 2 awards**

**1 stage process. Deadline: 3 July**

Some R&Ds really need to involve other people to fully test an idea. These R&Ds are all about engagement and feedback with audiences and communities.

**3**

## **Playing Out** Page 6

**£15,000 x 3 awards**

**2 stage process**

**Stage 1 (What's the Big Idea) Deadline: 3 July**

**Stage 2 (Tell us the details) Deadline: by invitation**

These grants are all about readiness, part of Bradford's recovery from Covid-19. What work can you create now in social distancing conditions, that is flexible in its approach and could be ready to go quickly when this situation eases? To be presented in existing Bradford cultural venues (indoor or outdoor).

**4**

## **Your Idea, Your Way** Page 7

**£10,000 x 2 awards**

**2 stage process**

**Stage 1 (What's the Big Idea) Deadline: 3 July**

**Stage 2 (Tell us the details) Deadline: by invitation**

This is the strand of grants that is about supporting the new work you really want to make, in the way you want to make it.

## **Round 1 – Just R&D It**

**£3,000 x 2 awards**  
**1 stage process.**  
**Deadline: 3 July**

**BPH want to support ‘true’ R&D projects:  
Projects that are about research and/or  
development of a new idea.**

There is a lack of opportunity and funding available to the sector, which leads to artists being pushed into applying for R&D funds in order to realise full, audience facing productions. These projects won't be audience facing and might only reach the artists involved.

We want to give people time to play, test, research and develop your ideas. You might not even need to get into a rehearsal room, or you may need to be in a rehearsal room for the whole time.

These R&Ds should happen in Bradford.

All projects should involve at least one key creative with a strong connection to Bradford.

**1**

## **Round 1 – Test It R&D**

**£5,000 x 2 awards**  
**1 stage process.**  
**Deadline: 3 July**

**Some R&Ds need an audience or  
engagement element. The Test It R&Ds  
are about trying something out and  
will have an outward facing moment or  
moments for artists to try out ideas.**

We want to support people to engage communities, work with focus groups, test work in front of invited audiences, and most importantly – get feedback.

These R&Ds may happen elsewhere, but the outward facing element should happen in Bradford.

All projects should involve at least one key creative with a strong connection to Bradford.

**2**

# Round 1 – Focus On: Playing Out

£15,000 x 3 awards

2 stage process

Stage 1 (What's the Big Idea) Deadline: 3 July

Stage 2 (Tell us the details) Deadline: by invitation

**“This too shall pass”**– Playing Out is part of Bradford’s response to the Covid-19 pandemic: Celebrating all that is live, loving, lasting, resilient and healing in Bradford and the power of social proximity.

Playing Out commissions will be part of an essential boost for the cultural, economic and social life of Bradford.

These grants are all about readiness: What work can you prepare now, that is flexible in its approach and could be ready to go quickly when venues can safely open again or could even happen safely while they are still closed.

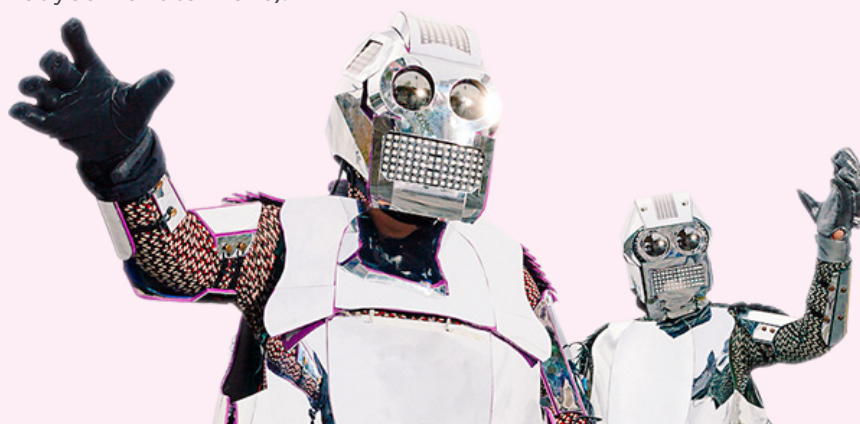
Playing Out aims to give vital support, inspiration and creative challenge to artists, and encourages you to find new ways of creating and collaborating remotely or via social distancing.

Regardless of the Pandemic, we have always aimed to fund work that can be delivered in a variety of ways – this can include projects that could respond to Social Distancing or other rules that may come and go, and projects that just have to wait until audiences can (and want to) get in a room together again. We’re not looking to fund work about Covid-19 (unless of course that is what you want to make).

We are looking to fund ideas that are one or many of these themes:

- Reinvigorating the city’s cultural venues, outdoor spaces and buildings with new work ‘ready to go’, to reconnect with existing audiences and welcome new ones
- Reaching new audiences, providing an important space to reconnect, process, share and be inspired about our future together
- Enabling artists to be their most creative, innovative and collaborative as we support you to find new ways of working
- Respond to and can be delivered within social distancing circumstances
- Are ready to be delivered as soon as audiences are able and willing to gather again
- Are not necessarily anything to do with Covid-19 (but can be if you want)

3





# Round 1 – Your Idea, Your Way

**£10,000 x 2 awards**

**2 stage process**

**Stage 1 (What's the Big Idea) Deadline: 3 July**

**Stage 2 (Tell us the details) Deadline: by invitation**

This strand is about supporting what you want to make. We want to support those great ideas that have been waiting for the right opportunity; the ideas that don't fit in other funding opportunities because maybe they are too radical, too unusual or don't meet the restrictive match funding expectations. The ideas that have bubbled away and need someone to believe in them to make them happen.

We encourage you to look at our Key Areas (page 8), but we are also happy to receive applications that fall outside of this list – you will tell us why your idea is important.

We know that £10,000 is not a large grant for live arts, so this may be a contribution to a larger project, or it could be the entire budget you need. Either way, we simply want to understand your idea and what difference it will make. We also understand that it may take longer for you to pull together all the funding and plans to make your idea happen.

You can apply to create a new piece of work – you might decide not to make it or premiere it in Bradford, this is fine but you must have plans to perform it here for audiences, and the lead artist or artists must live in or have a strong connection to Bradford.

We've set long delivery periods for these grants to allow for flexibility in plans and fundraising, but if you need longer still just let us know and we'll see what we can do. We do of course have our own targets to meet, and will want to make sure some results happen in the time period specified.



4

# What Kind of Work we will Fund and the Key Areas

## BPH is all about live arts.

This means anything that involves a live performance to a live audience. It can be any kind of performance style, for any size of audience. We have a preference towards new and original work.

New and original can involve an adaptation or restaging of an existing piece of writing, or performance in a new way – it can help present work that feels familiar (therefore more accessible / approachable), but also encourages audiences to try something a bit different.

We're looking for work that will appeal to Bradford's audiences (more on page 9).

**We're not likely to fund:** Productions of old musicals; 'commercial' adaptations (like Peppa Pig); work only for film and screen (though it absolutely can include digital and film; integrate online / live stream; be the live streaming of a performance in one place to a live audience viewing from elsewhere; be captured on film to show afterwards online).

## The Key Areas:

BPH wants to fund a wide variety of work, with an aim to support at least one piece of new work in each of the 'Key Areas' over the 3 years of the project – we don't expect to meet them all in this first round. Equally one piece of work might fit across one or more of the key areas.

If your idea fits within one of these Key Areas it will have a stronger chance of success, but we are absolutely open to hearing new and exciting ideas beyond this list as well:

### Key Areas:

- Multidisciplinary
- Family focussed
- Outdoor or Street performance
- Festival focussed
- Features Bradford voices and stories
- Co-created or participatory
- LGBTQ led
- BAME led
- Disabled led
- Diverse creative teams
- New/radical approaches to accessibility
- New collaborations or partnerships between Bradford creatives / creative teams / organisations
- Embraces Risk / Testing new ground – work perceived as new or radical
- Work perceived as familiar or mainstream
- Work that could / aims to tour
- Work that could only happen in that place or at that time

*This list came from our in-depth consultation process carried out in Spring 2020.*







## AUDIENCES

All projects should carefully consider audiences from the start. We will want to know who you think the work is for or what types of people would enjoy it.

It's OK if you don't have much experience in reaching audiences, we will provide a range of support to help you understand and reach audiences, with additional support for participatory / engagement activity where relevant.

Artists will be supported to understand your active role in engaging and bringing in audiences for your work: We want projects to have an inclusive approach to audiences and we'd like to see Bradford people involved in providing feedback and input to development stages as well as final outputs where possible (with the exception of Just R&D It projects).

BPH will take an active role in supporting the promotion and marketing of the projects, in collaboration with the artists.

For Round 1, it is important that we reach a good number of people through our grants, but we are realistic about the current circumstances and what social distancing may mean in relation to reach. So please be honest and realistic in your aims and expectations.

## WRAPAROUND SUPPORT

BPH aims to test new ways of working for the development of new work and the creative sector. A key part of this is the way additional support will be offered around projects:

**In Year 1, each successful R&D and grant, will be offered the following support, depending on the needs of the project:**

- A leading Creative Mentor in the area of specialism of the successful project
- Up to 3 days of Creative Producer expertise
- Up to 5 days of Production Management / Technical expertise
- Up to 3 days of tech / stage management placement (supported)
- Up to 3 days of Access advice / support
- Audience Development and Marketing advice and support
- An involved and active BPH team and Consortium partners

This support will be provided by the BPH team or external specialists, depending on the needs of the project. All costs will be covered by BPH.

**Plus access to additional funds, depending on needs and focus of the project, for:**

- A 5% risk taking fund (to enable you to try something new and push boundaries)
- Digital development / capture / distribution fund
- Audience engagement activity fund
- Access support and delivery fund
- Transforming spaces and production facilities fund

This is in addition to the core commission amounts, making the value of each commission significantly higher than the amount stated. It is intended that similar wrap-around support and funds will be offered for future rounds, based on evaluation of the findings and success of Y1.

## THE ARTISTS WE WILL SUPPORT

We welcome applications from new artists and experienced artists and companies alike.

You will not be judged based on your experience level, but you will need to find ways to assure us that you will be able to deliver your idea – this could be through working with experienced mentors or partners, or it could be through examples of other work.

You can be from Bradford or from elsewhere, but we will preference work by/with Bradford's artists and creatives. All work must be performed in Bradford, but it doesn't have to premiere here.

You do not need to be a registered company or charity, but freelancers will have to be registered as self-employed and pay your own tax and national insurance.

## TIMELINE

We would like to see the results of these grants (performances in Bradford) by July 2021. We will of course be flexible in relation to changing circumstances, or if an artist has a particular event, date or moment related to their project.

This broad performance period aims to support: work to respond to the current circumstances; the wide variety of creative schedules and timelines for different types of work; time for further fundraising where needed; to avoid pushing artists into delivering to overly restrictive deadlines that can impact the ability to be creative and risk taking.

## FINANCE AND BUDGET

All performances should be priced as PWYD (Pay What You Decide) or low ticket prices wherever possible.

For Round 1, performances in Bradford venues can be arranged by BPH on behalf of the artist. We will cover reasonable costs of venue hire for performances, in addition to the grant.

BPH will take 30% of any ticket income, the remaining 70% will be taken by the artist as a contribution towards the project or their future work.

We do not need to see Bradford ticket income in your budget as match funding. If your project does well then we all benefit!

### Match funding

We are conscious that the landscape for match funding of projects is drastically changing, and it is unclear at this stage what this might look like over the years to come. As such: Round 1 will not require any match funding to be in place. This will be reviewed for Yrs. 2 & 3, based on up to date information on how the funding landscape is changing.

This risk around achieving match funding also applies to Bradford Producing Hub, which has a target of approx. £315k still to raise in order to deliver the project as currently planned. If we are unable to raise this, we will need to re-evaluate all project expenditure, including amounts allocated to future rounds.

## LOCATION

BPH aims for more live performance to be made and staged in Bradford, across existing theatre spaces as well as in new or unusual spaces (such as vacant shops or outdoors), aimed at many different audiences.

Our consultation showed the need to increase the visibility of work in Bradford to address the perceptions of ‘nothing going on’ or ‘nothing for me’. Therefore, BPH has taken the decision that the majority of grants will focus on performance that takes place in the Bradford City area.

It is not a requirement of the grants that your piece will tour to other venues or places. That said, we would of course love to see Bradford’s brilliant work being shared, whether that is elsewhere in the Bradford District, other cities, or even internationally.

## ACCESS

All performances will be supported to be accessible, and need to be:

- staged in spaces that provide disabled access facilities
- able to support/integrate translation (to British Sign Language or other languages) where needed

Further, we encourage artists to think about inclusivity in your working processes including:

- Wheelchair accessible work and rehearsal spaces
- Flexible plans that are able to respond to individual’s needs, such as disability or mental health
- Caring or family commitments
- Religious needs and important dates
- Fair pay and fair working hours



**We know that developing applications takes a lot of time, often unpaid, so we want to keep this**

# The Application Process

## R&Ds

All R&Ds have a simple, 1-stage application process:

### **What's the Big Idea (\*big ideas can also be small and intimate)**

This is for you to tell us all about the project you want to research and develop, what you hope to find out, and how you'll know whether it's been successful.

See page 13 How to Apply, for full information.

## Grants

The process for Grants will be in 2 stages:

### **Stage 1: What's the Big Idea (\*big ideas can also be small and intimate)**

This is for you to tell us all about the work you want to create, the kinds of audiences you think will enjoy it and a little bit about the process for creating it and what it means to you.

### **Stage 2: Tell us the Details**

If you're invited to stage 2 we will want to make sure that your Big Idea is achievable, fully considered and to understand the support you'll need to make it a reality.

This will be a much more personal process, we'll ask you for more information and we'll get into the detail – but you will have the support of a Creative Producer to get all this together. And we'll only take a small number of projects to Stage 2; a minimum of 1 in 4 will be successful.



Successful applicants will have a kick-off meeting with the team to:

- Talk through their project in detail
- Raise any questions, issues or suggestions identified during the application review process
- Discuss and agree Wrap-Around Support
- Define appropriate check-in points and evaluation processes.
- Agree a fair payment schedule based on agreed evaluation processes and individual cashflow

This meeting will form an essential part of the final contract and agreement with the artist.

The BPH team will then put in place all agreed support, monitoring and processes and the project will go into delivery.



# How To Apply

**For all applications, you can apply in writing, audio or film. Applications should be prepared in advance and submitted using our online form at [bdproducinghub.co.uk/make-work](http://bdproducinghub.co.uk/make-work).**

We're not setting a word limit on this information: we want you to be able to describe your Big Idea to us in the best way for you, and not to have to spend ages meeting restrictive word or time limits.

Please don't send us more than you need to: Remember that the assessors will have a lot of information to get through and more is not necessarily better, so do try to keep it succinct and to the questions.

Headings or sections are helpful so the assessors can find the information they need. As a guide, **2 to 4 pages or 4 to 7 minutes** would be ideal.

You can also send us examples or links to your previous work or to illustrate your idea – please keep this to either 2 additional pages of A4, 2 links or 5 images.

You will be asked to upload your files directly to the online application form, the files need to be under 10mb each. Alternatively, you save them all to a shared folder, like dropbox or google drive, and tell us the link details on the application form.

## Step 1

### **Prepare Your Vision – R&Ds:**

**Imagine we are a fly on the wall when it happens – what will we see and experience?**

Tell us about:

- a.** What you will research and/or develop?
- b.** Who is in your team (if there is anyone)?
- c.** Where will it take place?
- d.** What do you hope to find out or test?
- e.** How will you know whether it's been successful?
- f.** For Test It R&Ds – who you are hoping to engage/involve/reach, and how?
- g.** A summary of your timescale and budget: a brief overview of what you will spend the money on and when you wish to carry out your R&D.
- h.** What difference will it make to you / your career / your development?
- i.** How it relates to the Key Areas (if appropriate).

### **Prepare your vision – Grants:**

**Imagine we are there with you when it happens – what will we see and experience?**

Tell us about:

- a.** What we will see: the content, artform, story.
- b.** What it will feel like to experience.
- c.** If this is a collaboration or partnership, any other key artists involved.
- d.** Who is in the audience?
- e.** When it will happen?
- f.** What sort of space it could happen in and if you have a place in mind?
- g.** Do you think the BPH budget offered will cover it? Or will you need match funding? (we don't need a detailed budget at this point).
- h.** What difference will it make to you / your career / your development?
- i.** How it relates to the Key Areas (if appropriate).



## Fill in the online application form at [bdproducinghub.co.uk/make-work](https://bdproducinghub.co.uk/make-work)

Your application needs to be made through an online form. We have included all the questions here so you can prepare, or if you need to ask someone else to complete and submit the form for you.

The first section is about you and your project:

### Bradford Producing Hub Make Work Application Form

We're delighted you want to apply for a BPH R&D or Grant! We're trying to make the process as simple as possible.

First off: make sure you've read all the information on the website or information pack about our Make Work opportunities. If you haven't - go and do that now!

This online form has to be completed in one go, so you need to prepare your idea first.

You will be asked to upload your document, audio or film on Question 9 of this form.

Ready? OK let's go.

1. Name of the person filling in this form
2. Organisation name (if any)
3. Contact Email address
4. Contact Phone number
5. Project, organisation or personal Postcode
6. Which **strand** of 'Make, Work' Round 1 are you applying for?
  - a. Just R&D It
  - b. Test It R&D
  - c. Focus On: Playing Out
  - d. Your Idea, Your Way
  - j. Diverse creative teams
  - k. New/radical approaches to accessibility
  - l. New collaborations or partnerships between Bradford creatives / creative teams / organisations
  - m. Embraces Risk / Testing new ground – work perceived as new or radical
  - n. Work perceived as familiar or mainstream
  - o. Work that could / aims to tour
  - p. Work that could only happen in that place or at that time
7. How would you describe the main art form of your project or idea?
8. Does your project or idea fit into any of the BPH Key Areas?  
If your idea fits within at least one of these Key Areas it will have a stronger chance of success, but we will consider new and exciting ideas beyond this list as well:
  - a. Multidisciplinary
  - b. Family focussed
  - c. Outdoor or Street performance
  - d. Festival focussed
  - e. Features Bradford voices and stories
  - f. Co-created or participatory
  - g. LGBTQ led
  - h. BAME led
  - i. Disabled led
9. Upload your Vision – **films, audio or documents** here:
  - a. Upload a document or file
  - b. Any other documents or files?
  - c. Link to films, audio or documents
  - d. Any other links to films, audio or documents?
  - e. Is there anything you want to tell us about your uploads or links?

Great! This next section is where you should upload your documents and links to your project or idea, so get them ready.

There is a 10MB maximum size per uploaded file, or you can share links to files stored elsewhere.

Include any passwords or information on how we access your files.

## Step 2

## **Fill in the Self-Assessment of Readiness (next part of the online form):**

This helps us to understand the support that will need to be put around your idea.

Some ideas come with full teams and ability to deliver, some ideas are from a single artist who will need a team building around them in order to deliver their vision, and everything in between.

The self-assessment is not about excluding people with more needs; it is about assessing the situation around your idea; to ensure BPH can help you to deliver it.

We love a great idea and we love a challenge! We're not risk averse: artists with great ideas need to be given opportunities. If the idea is a good fit, BPH's job will be to put appropriate support structures around the idea so it can succeed. So, don't be afraid to be honest about what you need.

# Step 3

### **Bradford Producing Hub Make Work Application Form**

**OK, you've told us all about your idea - we can't wait to find out about it!**

This next section is what we're calling the self-assessment of readiness.

This helps us to understand the support that will need to be put around your idea.

The self-assessment is not about excluding people who might need more support or are less experienced; it is about assessing the situation around your idea, to ensure BPH can help you to deliver it.

Ready?

- 10.** On a scale of 1 to 10, how would you rate your (or your project teams') experience in the following areas:  
Remember this isn't a test - it's your opportunity to indicate what you'll need help with.

**a. Project Management and producing**

Making sure all the practical bits are well planned, and pulling together all the people, contracts, and things that will be needed to make it happen.

1 = need help with this, 10 = got this sorted

**b. Production Management and tech**

Organising and arranging the set up for your show or event, health and safety, along with all the lights, sound and special effects that might be needed.

1 = need help with this, 10 = got this sorted

**c. Managing budgets, paying people and financial reporting**

Making sure people get paid properly, getting good value for money, keeping records of what has been spent and making sure you're not overspending.

1 = need help with this, 10 = got this sorted

**d. Creating teams and managing people**

Finding and bringing onboard people who have the additional skills that you need, making sure they are supported and know what they need to be doing.

1 = need help with this, 10 = got this sorted

# Step 3

**e. Development processes, creative outputs, making ideas happen**

Your experience of coming up with processes and creative ways of working that get the results you're aiming for

1 = need help with this, 10 = got this sorted

**f. Marketing and reaching audiences**

Making sure that people find out about the event, what it will be like and know how to book or get involved, to fill your seats or spaces.

1 = need help with this, 10 = got this sorted

**g. Access, diversity and inclusion**

Ways of making everyone welcome – people you work with and people who come and see it or get involved. Stories that matter to different types of people.

1 = need help with this, 10 = got this sorted

**h. Digital, film and multimedia – incorporation, capture, sharing**

Using different types of technology as part of your work, or to record your work, or so more people get to experience your work.

1 = need help with this, 10 = got this sorted

**i. Monitoring, Evaluation, Data Capture and Feedback**

Putting in place ways to record who has experienced or been involved with your project – and finding out what they thought to help you keep improving.

1 = need help with this, 10 = got this sorted

**j. Is there anything you want to tell us about your self-assessment of readiness, or any other areas where you need support?**

e.g “I have lots of experience in marketing shows, but have never made work for families before.”

“I would really like to work with a performer with a disability in this project, and need help to ensure it’s fully accessible.”

“I would like to work with a producer long term and BPH to help me find one for this project who I can then continue a relationship with.”

You've got to the end of the application form! Hopefully not too painful?  
If you're happy with your answers and uploads, hit Submit:

**That's it! Thank you for your application.**

**We will email you to confirm we have received your application and let you know if there are any problems downloading or linking to your attachments.**

**Wishing you luck!**

## How to Have the Best Chance of Success:

**1**

**Make sure the idea fits the criteria of this round**

**2**

**Sell us your idea – paint the end picture**

**3**

**Consider Bradford's varied audiences, be clear who it's for**

**4**

**Consider access and inclusion in the broadest sense**

**5**

**Be open about what your strengths are and what you'll need help with**

**6**

**Answer all the questions!**

### Assessment

Stage 1 shortlisting will be made by members of BPH Creativity Council – a group of local people passionate about Bradford and making things happen. They will be a mixture of people who have a background in arts and live events and people who do not, so bear this in mind when you are describing your idea.

We hope to let you know whether you have been successful in Stage 1 by 15 July.

**Try to use simple, clear language. Applications to Stage 2 will be by invitation.**



Remember, if you need any assistance or have any questions, just get in touch: [hello@bdproducinghub.co.uk](mailto:hello@bdproducinghub.co.uk)



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