Assembly Bradford 20 North Parade Bradford BD1 3HT hello@bdproducinghub.co.uk bdproducinghub.co.uk Company number: 14734568



For immediate release
Bradford, UK 10 June 2024

Bradford Producing Hub secures funding to grow support for music creators across the district

Bradford Producing Hub has been named by the PRS Foundation as one of the first grantees of its new Talent Development Network, bringing together organisations working at the frontline of talent development, and strengthening the local music ecosystem.

Through this funding, Bradford Producing Hub (BPH) will launch the first round of their new musician accelerator programme, AMPLIFY later this year. Supporting early to mid-career music creators across the Bradford district, AMPLIFY will provide training and development, mentoring, and performance opportunities, alongside connections with other musicians and











Assembly Bradford 20 North Parade Bradford BD1 3HT hello@bdproducinghub.co.uk bdproducinghub.co.uk Company number: 14734568

the wider industry, to help music creators take a transformational step in their professional careers.

Sinead Campbell, Music Creator, and Bradford Music Lead at BPH said

"I am so pleased that BPH will be joining the Talent Development Network and will be able to increase music provision through this funding. The AMPLIFY programme is an integral step in Bradford's journey to develop a stronger music sector that can support and inspire artists to follow a professional career. Bradford is a unique district full of promising artists with unique voices: we are excited to amplify and support them. With Bradford about to become the UK City of Culture, this is an exciting time for us!"

Other organisations in the region joining the PRS Talent Development Network alongside <u>Bradford Producing Hub</u> include <u>Come Play With Me</u>, <u>Music Local</u>, <u>Jazz North</u>, <u>Opera North</u> and <u>Yorkshire Sound Women Network</u>.

PRS Foundation CEO Joe Frankland said

"It's fantastic to welcome the first cohort of organisations into our new Talent Development Network. We know from discussions with the sector how important longer-term support is, to enable them to plan more effectively and deliver better talent development programmes for music creators."

This news comes shortly after Bradford Producing Hub joined 10 founding partners of the new Northern Music Network, which includes Bradford Producing Hub; Brighter Sound (Manchester), Come Play With Me (Leeds), Culture Liverpool, Generator (North East), Hull Music Network, Jazz North; Kycker (South Yorkshire); Music Local (Yorkshire), Nothin But The Music (Liverpool) and The Glasshouse International Centre for Music (Gateshead).

The collective aims to provide a united voice to support the music sector in the North of England, showcase Northern artists' talent, share industry best practices, and provide opportunities to promote a sustainable and inclusive music industry.

Research has proven that all arrows point towards the North regarding where the future of music investment should be, with several major labels setting up shop in the region including <u>EMI North</u> and Warner Music UK, as well as smaller grassroots labels like Brighton's QM











Assembly Bradford 20 North Parade Bradford BD1 3HT hello@bdproducinghub.co.uk bdproducinghub.co.uk Company number: 14734568

Records who recently relocated to Bradford. Plans are ongoing for the Brit School to expand its iconic Croydon institution, which nurtured Adele and Amy Winehouse and is set to be cited in Bradford. Bradford Producing Hub continues to connect with Tileyard North, following their expansion to Wakefield which houses their state-of-the-art TYX Studios.

Through investment from Bradford Council, Bradford Producing Hub, with their Bradford Music Lead, Sinead Campbell, has worked hard over the past 3 years to develop and unite Bradford's music sector. This has included the formation of the Bradford Music Steering Group in partnership with Bradford Council and Launchpad. BPH's support of the District's music sector kicked off the first Bradford Music Month in 2022 and has supported the growth of new networks such as Bradford Music Scene, labels including QM Records, and venues such as The Underground. New partnerships continue to bring music investment into the District including Launchpad securing £30,000 from Youth Music Foundation to support emerging Bradford music promoters.

Lisa Mallaghan, Director of Bradford Producing Hub said

"Bradford's music scene has a strong history, but across the North, the sector is urgently in need of more support to grow and thrive. This funding from the PRS Foundation and the establishment of the Northern Music Network, alongside other exciting developments like Bradford LIVE and Brit School North, will make a significant difference in putting Bradford back on the national music sector map, and we're determined to ensure that Bradford talent takes the spotlight."

ENDS

Notes to editor

Media contact:

Frances Murphy frances@bdproducinghub.co.uk

Marketing and Communications Manager, Bradford Producing Hub

Link to accompanying images

Amplify images











Assembly Bradford 20 North Parade Bradford BD1 3HT hello@bdproducinghub.co.uk bdproducinghub.co.uk Company number: 14734568

About Bradford Producing Hub

Founded in 2019, Bradford Producing Hub (BPH) tests radical new approaches to producing work, supporting talent, and developing a thriving local arts workforce.

BPH supports creatives and arts organisations through funding, mentoring, training, development, and networking opportunities to platform Bradford as a district that nurtures and celebrates homegrown talent.

In 2023, Bradford Producing Hub was appointed Cultural Capacity Partner of Bradford 2025, UK City of Culture.

bdproducinghub.co.uk

About the Northern Music Network

Northern Music Network is a powerhouse collective of Northern-based partners coming together to form a united voice to support the music sector in the North of England.

The key focuses of this partnership are to showcase Northern artists' talent, share best industry practices, provide opportunities to promote a sustainable music industry and make it inclusive and accessible for all.

Created with this knowledge in mind, they continue to widen the net of their partners to form a network that truly reflects the multi-faceted nature of the Northern music industry.

The collective currently consists of:

- Bradford Producing Hub
- Brighter Sound (Manchester)
- Come Play With Me (Leeds)
- Culture Liverpool
- Generator (North East)
- Hull Music Net
- Jazz North
- Kycker (South Yorkshire)
- Music Local (Yorkshire)
- Nothin But The Music (Liverpool)
- The Glasshouse International Centre for Music (Gateshead)

northernmusicnetwork.com











Assembly Bradford 20 North Parade Bradford BD1 3HT hello@bdproducinghub.co.uk bdproducinghub.co.uk Company number: 14734568

About the PRS Foundation

Since its creation in 2000, the PRS Foundation has given more than £44 million in impactful and timely grants to over 8,500 new music initiatives. 9 out of the 12 Mercury Prize 2022 nominees had received this vital PRS Foundation grant support (including the winner Little Simz) and many supported music creators have gone on to progress their careers to become BRITS, RPS, AIM and Ivors Award-winners and critically acclaimed composers and songwriters in their respective genres.

PRS Foundation supports outstanding talent from all backgrounds, covering the whole of the UK and all genres, with grantee success stories including Little Simz, Wolf Alice, Dave, Sam Fender, Years & Years, AJ Tracey, Anna Meredith, Yola, Glass Animals, Ezra Collective, Jade Bird, Ghetts, Shiva Feshareki, Sarathy Korwar, Floating Points, Nadine Shah, The Fanatix, Imogen Heap, IDLES, Kae Tempest, Kojey Radical and Yard Act.

prsfoundation.com









