

FOR IMMEDIATE RELEASE 2 May 2025 Press images can be found at Images: Tricia Arthur-Stubbs

Bradford Artist Selected for International Nairobi Producer Exchange

Tricia Arthur-Stubbs to represent Bradford in once-in-a-lifetime cultural exchange programme

Bradford Producing Hub is delighted to announce that **Tricia Arthur-Stubbs** – dance practitioner, founder of **Swirl Education**, and producer of **BRAVE Festival** – has been selected for the **Nairobi Producer Exchange**, an exciting international development opportunity for creative producers from the African Diaspora.

The Nairobi Producer Exchange is a new initiative delivered by **Bradford Producing Hub (UK)** and the **Bridges Fellowship programme (Kenya)**, in partnership with **Bradford 2025 UK City of Culture**, **Producer Hub (USA)** and supported by **The British Council**. The programme offers one Bradford-based producer the opportunity to take part in a fully funded international exchange, including two one-week residencies – one in **Bradford**, **UK** and one in **Nairobi**, **Kenya** – alongside online training, mentoring and skills development.

Tricia is an experienced dance practitioner and community producer whose creative practice celebrates the richness of African and Caribbean cultures through joyful, inclusive performance. She has been leading dance workshops for over 18 years and is the driving force behind **BRAVE**

Bradford Producing Hub

Festival (Black Roots and Voices Expressed) – a growing arts festival in Bradford that champions art forms rooted in Black culture.

"I am really excited to have been accepted into the Nairobi Producer Exchange Programme. It will be a fantastic step forward for my career. I'm looking forward to learning more about marketing, programming and fundraising, which will directly benefit BRAVE Festival. I am looking forward to the international connections that will be made through this programme and to seeing how they will influence the BRAVE Festival in the coming years. As the leader of the Cultural Voice Forum's Black Arts Network, I will be able to feed all of my learning straight back into Black Artists to benefit this community."

Tricia Arthur-Stubbs

Raised in Bradford, Tricia's heritage from Trinidad and Tobago informs her creative focus on **Caribbean Carnival Dance (Soca)**. Her work spans schools, communities, and large-scale events, grounded in the belief that dance should be fun, accessible, and a powerful tool for positive change.

The Nairobi Producer Exchange will see Tricia collaborate with fellow producers from Kenya and across the African continent, expanding her knowledge and network through workshops, cultural activities, and international dialogue. The experience will directly feed into her work as she develops BRAVE Festival 2025 – set to take place in Bradford in October – and supports the wider Black arts community in her role as Black Arts Network Lead for the Cultural Voice Forum.

"We're so excited to partner on the Nairobi Producer Exchange and proud to offer this opportunity for a Bradford-based artist from the African Diaspora to connect with their heritage through their creative practice. This kind of international exchange not only nurtures meaningful connections but also expands artistic ambitions in ways that have a lasting impact. We're delighted to have selected Tricia for this programme and can't wait to see how the experience shapes BRAVE Festival and her work as a producer." Lisa Mallaghan, Executive Director – Bradford Producing Hub

The Nairobi Producer Exchange runs from August to September 2025 and is part of a wider commitment by Bradford Producing Hub and Bradford 2025, and their partners to support diverse talent, cultural leadership, and global collaboration in the arts.

To read more at

https://bdproducinghub.co.uk/nairobi-producer-exchange-recipient-tricia-arthur-stubbs

Learn more about Tricia's work: https://swirleducation.co.uk

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